

Revitalising Promising Producers' Owned Institutions

In March 2022 NDDDB has introduced a scheme "Revitalising Promising Producers' Owned Institutions" with the objective "to support the promising Producers' Owned Institutions to strengthen their overall business operations, so as to increase their market share and create self-sustaining institution benefiting all concerned."

Scheme Period:

The scheme will be implemented over a period of 5 years from 2022-23 to 2026-27.

Major Activities under the Scheme: Under the scheme support will be provided to POIs for the following activities:

- Strengthening Milk Procurement Operations and Institution Building
- Improving Plant Efficiency
- Assisting POIs in strengthening their marketing operations
- Handholding support through manpower deployment
- Training and Capacity building

Eligibility Criteria:

- Should have Annual average milk procurement of less than 4 Lakh Kg Per Day.
- Should be procuring less than 30% of marketable surplus from its operational area.
- Annual average packed liquid milk sale in its operational area should be less than 30% of estimated demand.
- Should have been associated with NDDDB in implementing various dairy development policies/schemes.
- Willingness to partner with NDDDB based on the assessment of NDDDB.
- Should have a duly constituted Governing Body such as Board of Directors. In case, for any reason, the elections cannot be held and Board of Directors not constituted, the reasons for same should be mentioned.
- Shall be agreeable to the condition that financial decision of the POI with respect to NDDDB's loan/grant amount utilisation, if sanctioned under the scheme, shall be taken in consultation with NDDDB.
- Should have a full time Managing Director (or equivalent).
- Should agree to appoint a representative of NDDDB as one of the nominated members in the Board/Management Committee of the POI, if the byelaws/Article of Association of POI permit the same.

Scheme Design:

Financial/Technical/Managerial assistance under the scheme will be provided to each POIs for a period of maximum 5 years. NDDDB will provide following financial assistance to eligible POIs under the scheme:

- Grant-in-aid – maximum up to Rs. 3 Crore
- Interest Free Secured Loan – maximum up to Rs. 5 Crore

NDDDB will decide final amount of grant and loan in consultation of POI at the time of appraisal of the proposal. NDDDB will also assist the POIs to avail assistance under various Central/State Government schemes.

For further information, POIs can contact their respective NDDDB Regional Office.